

# MAFO OPHTHALMIC LABS & INDUSTRY THE CONFERENCE

- Generic content is our USP
- International lecturers (USA/Europe...)
- Commercial-free
- Futuristic congress center with up-to-date technique and systems
- Delectable lunch
- Day before Mido

Lectures on March 3, 2011  
The Day Before MIDO Rho Pero (Milan), Italy

## 10 YEARS AFTER INVENTION - WHAT IS THE FUTURE OF FREEFORM?

CHAIRMAN: PROF. DR. PETER BAUMBACH

08:30 a.m.	REGISTERING, BADGING			
09:00 a.m.	WELCOME			
09:15 a.m.	<b>Mark Mackenzie</b> SWV GmbH, DE	The way forward of FreeForm, based on its history	FreeForm	
10:00 a.m.	<b>Gunter Schneider</b> Schneider GmbH & Co. KG, DE	Individual FreeForm lenses – from the first idea to the fully integrated surfacing solution		
10:30 a.m.	<b>Karen Roberts</b> Carl Zeiss Vision International, AUS	FreeForm: See the difference		
11:00 a.m.	COFFEE BREAK			
11:30 a.m.	<b>Marc Y. Savoie</b> Satisloh GmbH, DE	Mainstream FreeForm is now reality – what's coming next?	Production Technology	
12:00 a.m.	<b>Pascal Senentz</b> NGL Cleaning Technology SA, CH	Heavy metals decontamination in ophthalmic processes		
12:30 a.m.	<b>Curt Brey</b> Coburn Technologies, USA	Exposing the dangers of alloy blocking – Benefits of non-alloy blocking materials		
1:00 p.m.	<b>Edward de Rojas</b> Quest Optical Inc., USA	Spin or not to spin, that is the question		
1:30 p.m.	LUNCH			
3:00 p.m.	<b>Hanspeter Eigenmann</b> Gfeller Consulting & Partner AG, CH	Recruiting and managing qualified and experienced staff in small industries	Management	
3:30 p.m.	<b>Dr. Jeremy Marchant</b> SDC Technologies Inc., USA	Index matched coatings for MR substrates – the way to superior lens cosmetics	Coating	
4:00 p.m.	COFFEE BREAK			
4:30 p.m.	<b>Markus Fuhr</b> Leybold Optics GmbH, DE	Coating technologies for a modern lens-production		
5:00 p.m.	<b>Dr. Markus Stolze</b> Umicore Thin Film Products AG, LI	Material developments for ophthalmic coatings		
5:30 p.m.	CHAMPANGE RECEPTION			

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